POLICYMAP

Current Report: Community Profile Report of Custom Region: Rome Block Groups



Cha Date: October 7, 2020

Proposed Area:

This area is located in Floyd County, in the state of Georgia

It is located within or touches the following 2010 census tract(s): 13115001600.

Similarly, it is located within or touches the following zip code(s): 30161.

Data presented in this report summarize the geographies specified in the citation information in each section.

This Area is Served by (or touches):

School District(s): Floyd County School District, Rome City School District

Congressional District(s): Georgia's 14th District

Senators: Kelly Loeffler (R-GA), David Perdue (R-GA)

State Senate District(s): State Senate District 52

State House District(s): State House District 13

Population Trends:

As of the period 2014-2018, this area was home to an estimated 2,551 people.

Population	2000	2010	2014-2018	Change 2000 to 2014-2018 (%)
Area	2,769	2,703	2,551	-7.87%
Counties (Floyd)	90,565	96,317	96,824	6.91%
State (Georgia)	8,186,453	9,687,653	10,297,484	25.79%

Source: Census

Data aggregated by:

2000 Data Contains: 2 Census Block Groups 2010 - 2014-2018 Data Contains: 2 Census Block Groups

Racial Characteristics:

Of the people living in this area in between 2014-2018, 43.04% are White, 53.67% are African American, 3.61% are Hispanic, 0% are Asian, 0% are either Native Hawaiian or Pacific Islander, 0% are American Indian or Alaskan Native, 2.2% are of "some other race" and 1.1% are of two or more races. In the table below, the percentage of the population that each segment represents in the report area is compared to the percent it represents in the state.

Between 2000 and 2014-2018, the White population changed by 3.1%, the African American population by -11.45%, and Asian population by -100%. The number of Hispanics changed by 16.46%.

Race	2000	2010	2014-2018	Percent of Total Population in 2014-2018	Percent of State Population in 2014-2018 (Georgia)
White	1,065	932	1,098	43.04%	59.04%
African American	1,546	1,616	1,369	53.67%	31.46%
Asian	66	4	0	0%	3.91%
Native Hawaiian or Pacific Islander	18	3	0	0%	0.06%
American Indian or Alaskan Native	14	6	0	0%	0.33%
Some Other Race	34	99	56	2.2%	2.75%
Two or More Races	26	43	28	1.1%	2.45%

Ethnicity	2000	2010	2014-2018	Percent of Total Population in 2014-2018	Percent of State Population in 2014-2018 (Georgia)	
Hispanic	79	151	92	3.61%	9.4%	

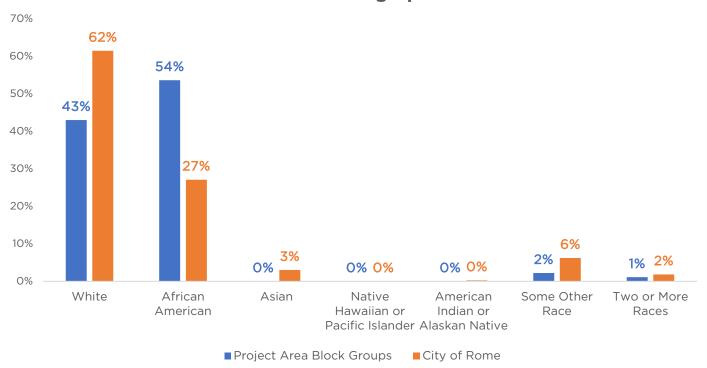
Data aggregated by:

2000 Data Contains: 2 Census Block Groups 2010 - 2014-2018 Data Contains: 2 Census Block Groups

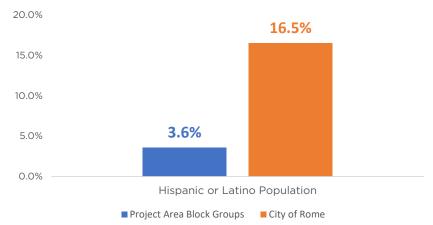
Estimated Population of Project Area Block Groups: **2,551 residents**

Estimated Population of the City of Rome: **36,277 residents**

Racial Demographics



Hispanic or Latino Demographics



Age Distribution:

In the report area in 2014-2018, 14.43% of the population is over the age of 65. 55.59% are of working age (18-64). 29.99% are under 18, and 6.9% are under 5 years old.

Age	Number of People in Age Group	Percent of People in Age Group	Percent of People in Age Group (Georgia)
Under 5	176	6.9%	6.37%
Under 18	765	29.99%	24.29%
Working Age (18-64)	1,418	55.59%	62.58%
Aging (65+)	368	14.43%	13.13%

Source: Census

Data aggregated by:

2014-2018 Data Contains: 2 Census Block Groups

Incomes:

The median household income for the study area ranged from \$19,635 to \$21,714, compared to the state of Georgia with a median of \$55,679, as estimated for 2014-2018 by the Census' American Community Survey.

The number of households divided by income categories is shown in the Annual Income Category table. In the period of 2014-2018, 82.3% of households in the study area had an annual income of less than \$50,000, compared to 45.24% of people in the state of Georgia.

2014-2018 Annual Income Category	Number of Households	Percent of Households
Rome Block Groups		
Less than \$25,000	581	57.13%
\$25,000 - \$34,999	96	9.44%
\$35,000 - \$49,999	160	15.73%
\$50,000 - \$74,999	94	9.24%
\$75,000 - \$99,999	26	2.56%
\$100,000 - \$124,999	23	2.26%
\$125,000 - \$149,999	0	0%
\$150,000 or more	37	3.64%
County (Floyd)		
Less than \$25,000	9,354	26.25%
\$25,000 - \$34,999	4,623	12.97%
\$35,000 - \$49,999	4,851	13.61%
\$50,000 - \$74,999	6,386	17.92%
\$75,000 - \$99,999	3,958	11.11%
\$100,000 - \$124,999	2,755	7.73%
\$125,000 - \$149,999	1,153	3.24%
\$150,000 or more	2,553	7.16%
State (Georgia)		
Less than \$25,000	815,427	21.98%
\$25,000 - \$34,999	366,826	9.89%
\$35,000 - \$49,999	496,060	13.37%
\$50,000 - \$74,999	659,327	17.77%
\$75,000 - \$99,999	453,876	12.24%
\$100,000 - \$124,999	307,352	8.29%
\$125,000 - \$149,999	193,627	5.22%
\$150,000 or more	416,993	11.24%

According to the Census' American Community Survey estimates, the median income for a family in the period of 2014-2018 ranged from \$27,109 to \$36,544, compared to the state of Georgia with a median family income of \$67,405.

Data aggregated by:

2014-2018 Data Contains: 2 Census Block Groups

Population Demographics: Census Tract 16

Percent of People in Poverty

This measure is an estimate of people living below the national poverty level. It is a measure of material hardship and deprivation, and is often used to determine eligibility in social safety programs. Census tracts with over 40% of residents living below the poverty line are considered to be areas of *concentrated poverty*.

A high poverty rate has a negative effect on a census tract's overall Economic Security index score.

Percent People Below Poverty

38.1%

of total population

Tract 13115001600

19.1%

of total population

Rome, GA Area

16%

of total population

Georgia

14.1%

of total population

United States of America

Sources: US Census ACS 2014-2018 5-year Estimates; Table: B17021

Immigration:

Data from the U.S. Census Bureau for 2014-2018 indicate that N/A people or N/A of the population living in this area were "foreign born". Census defines foreign born as anyone who is not a U.S. citizen at birth. This area is located in Georgia, which, according to the Department of Homeland Security, was home to 26,242 people who were granted Legal Permanent Residence status in 2017. Those LPRs, or "green cards", represent 2.33% of green cards issued in the nation that year.

Source: Census, Department of Homeland Security,
Data aggregated by:
2014-2018 Data for Census Contains: 0 Boundaries Found
2017 Data for Department of Homeland Security Contains: 1 State

Families and Households:

The composition of the **587** families who reside in the study area is shown in the table below. Families are groups of related people who live together, whereas households refer to the person or group of people living in any one housing unit. Generally, households that do not contain a family are made up of unrelated people living together (eg, roommates) or people living alone. While it is possible for two families to share a household, the difference between the number of households and the number of families in an area shows, approximately, the number of non-family households in a place.

2014-2018 Family Composition	Number of Families	Percent of Families
Rome Block Groups		
Families	587	
Married with Children	92	15.67%
Single with Children	186	31.69%
Single Female with Children	186	31.69%
Other Families	309	52.64%
County (Floyd)		
Families	24,857	-
Married with Children	6,149	24.74%
Single with Children	3,545	14.26%
Single Female with Children	2,546	10.24%
Other Families	15,163	61%
State (Georgia)		
Families	2,501,768	
Married with Children	726,727	29.05%
Single with Children	384,479	15.37%
Single Female with Children	303,784	12.14%
Other Families	1,390,562	55.58%

Note: The category "Single with Children" includes all families that are "Single Female with Children", so all categories do not add up to 100 percent.

Source: Census

Data aggregated by:
2014-2018 Data Contains: 2 Census Block Groups

2014-2018 Household Counts	Number of Households
Rome Block Groups	
Households	1,017
County (Floyd)	
Households	35,633
State (Georgia)	
Households	3,709,488

Data aggregated by: 2014-2018 Data Contains: 2 Census Block Groups

Housing Statistics: Block Groups 1&3 of Census Tract 16

Housing Type:

The type of housing available in this area is described in the table below. Single family homes include all one-unit structures, both attached and detached. Townhouses or duplexes include one-unit attached homes, as well as housing units with two units. Units in small apartment building are buildings with 3 to 49 units; large apartment buildings include buildings with 50 units or more. Other types of housing include vans, boats, recreational vehicles, or other units.

2014-2018 Housing Stock	Number of Units	Percent of Units	
Rome Block Groups			
Single family detached homes	747	59.38%	
Single family attached homes	0	0%	
2-unit homes and duplexes	155	12.32%	
Units in small apartment buildings	307	24.4%	
Units in large apartment buildings	19	1.51%	
Mobile homes or manufactured housing	30	2.38%	
Other types	0	0%	
County (Floyd)			
Single family detached homes	28,944	71.46%	
Single family attached homes	634	1.57%	
2-unit homes and duplexes	2,451	6.05%	
Units in small apartment buildings	3,741	9.24%	
Units in large apartment buildings	1,115	2.75%	
Mobile homes or manufactured housing	3,588	8.86%	
Other types	32	0.08%	
State (Georgia)			
Single family detached homes	2,816,301	66.41%	
Single family attached homes	161,927	3.82%	
2-unit homes and duplexes	92,367	2.18%	
Units in small apartment buildings	637,211	15.03%	
Units in large apartment buildings	146,382	3.45%	
Mobile homes or manufactured housing	383,449	9.04%	
Other types	3,366	0.08%	

Source: Census Data aggregated by: 2014-2018 Data Contains: 2 Census Block Groups

Tenure:

Across the area, an estimated 31.76% or 323 households owned their home between 2014-2018. The average size of a household in this area ranged from 2.28 to 2.78 between 2014-2018, as compared to the average household size for the county and the state, 2.6 (Floyd) and 2.71 (Georgia) respectively.

Data aggregated by: 2014-2018 Data Contains: 2 Census Block Groups

Vacancy:

There were an estimated 1,258 housing units in the study area in 2014-2018, according to the Census' American Community Survey. For 2014-2018, the Census showed an estimated 19.16% of housing units to be vacant, compared to 12.53% in the state of Georgia.

Source: Census
Data aggregated by:
2014-2018 Data Contains: 2 Census Block Groups

Housing Statistics: Census Tract 16

Home Costs

Housing stability is only possible when homes are affordable to the people who live in them.

High median home values, while often a sign of wealth and affluence in a neighborhood, can also be exclusionary and indicate a need for more housing opportunities at different price points.

When rent or mortgage costs are high, relative to incomes, residents may be at risk for forms of instability like crowding, doubling up with other households, frequent moves, and ultimately homelessness. A common measure of affordability is the share of a household's income that is spent on gross monthly housing costs. Households that spend more than 30% of their income on housing are considered "cost-burdened," while those that spend more than half their income are considered "severely cost-burdened." This section includes data on home and rent cost, how home values are changing over time, and cost-burden rates.

Median Home Value

\$81,800

Tract 13115001600

\$129,600

Rome, GA Area

\$730

Median Home Rent

Rome, GA Area

Housing Cost-Burdened Owners

of total homeowners

Tract 13115001600

19.1%

of total homeowners

Rome, GA Area

Housing Cost-Burdened Renters

of total renters

Tract 13115001600

Tract 13115001600

45.5%

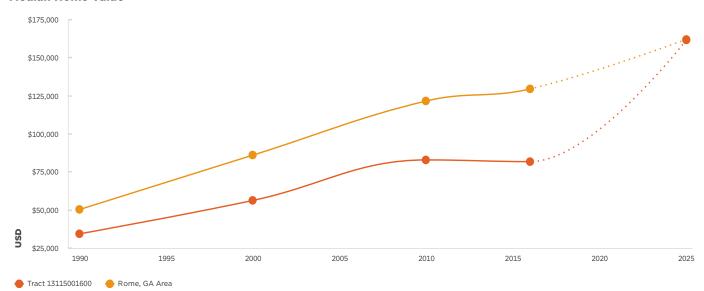
of total renters

Rome, GA Area

Sources: US Census ACS 2014-2018 5-year Estimates; Table: B25077, Table: B25064, Table: B25091, Table: B25070

Housing Statistics: Census Tract 16

Median Home Value



Sources: US Census 1990, 2000, 2010; US Census ACS 5-year

Projections are calculated using a modified linear regression over the years: 1990, 2000, 2010, and the most recent 5-year ACS estimate and should be interpreted with caution.

Housing Statistics: Census Tract 16

Percent of All Low-Income Households that are Severely Cost-Burdened

This measure is the estimated share of households that are low-income (at or below 80% of the area median income) and severely cost-burdened (paying more than half of their income on monthly housing costs, including utilities). When families pay so much for housing, they often have barely enough left over to afford other necessities, such as food, medicine, or child care.

A high rate of severely cost-burdened, low-income households has a negative effect on a census tract's overall Housing Stability Outcome index score.

Percent of Low Income Households Severely Cost Burdened

29.5%

People

Tract 13115001600

13.17%

People

Rome, GA Area

13.83%

People

Georgia

13.86%

People

United States of America

Sources: HUD CHAS 2012-2016

Employment: Census Tract (Bottom); Floyd County, Rome Metro Area, State of Georgia (Top)

Unemployment Rate

The unemployment rate is the estimated percent of civilians (non-military) residents, above the age of 16, who are participating in the labor force but unemployed. It's an important measure of the population's engagement with the labor market and the availability of jobs that fit the skills and abilities of local residents.

A higher unemployment rate has a negative effect on a census tract's overall Economic Security Outcome index score.

Unemployment Rate

13%

of population age 16 and over

Tract 13115001600

6.3%

of population age 16 and over

Rome, GA Area

6.4%

of population age 16 and over

Georgia

5.9%

of population age 16 and over

United States of America

Sources: US Census ACS 2014-2018 5-year Estimates; Table: B23025

Employment:

The following table shows the number of people who were employed, unemployed, in the labor force, and the unemployment rate for the market in which the report area is located, according to the Bureau of Labor Statistics.

Unemployment rate	February 2020	March 2020	April 2020	May 2020	June 2020	July 2020
County (Floyd)						
Employed	43,155	42,457	38,302	40,212	40,951	41,167
Unemployed	1,675	1,978	5,849	3,926	3,070	3,146
In Labor Force	44,830	44,435	44,151	44,138	44,021	44,313
Unemployment Rate	3.7	4.5	13.2	8.9	7	7.1
Metro Area (Rome, GA Metro Area)						
Employed	43,155	42,457	38,302	40,212	40,951	41,167
Unemployed	1,675	1,978	5,849	3,926	3,070	3,146
In Labor Force	44,830	44,435	44,151	44,138	44,021	44,313
Unemployment Rate	3.7	4.5	13.2	8.9	7	7.1
State (Georgia)						
Employed	5,006,089	4,933,883	4,286,140	4,443,617	4,544,351	4,620,061
Unemployed	181,223	233,410	594,420	449,696	392,596	402,700
In Labor Force	5,187,312	5,167,293	4,880,560	4,893,313	4,936,947	5,022,761
Unemployment Rate	3.5	4.5	12.2	9.2	8	8

Source: BLS

Employment: Block Groups 1&3 of Census Tract 16

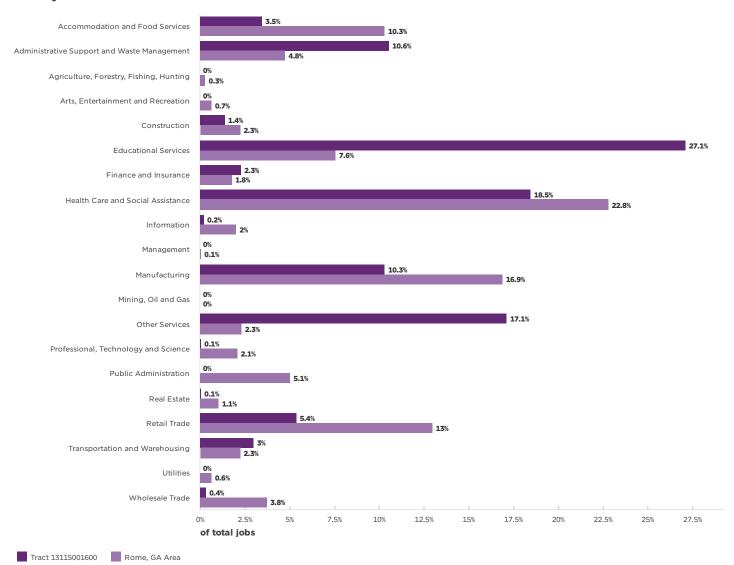
In this area in 2014-2018, the Census estimates that people were employed in the following industries:

Employment by Industry	People Employed	Percent Employed in this Industry	Percent Employed in this Industry in Georgia
Accommodation and Food Services Industry Employment	68	9.62%	7.83%
Administrative and Support and Waste Management Services Industries Employment	28	3.96%	4.78%
Agriculture, Forestry, Fishing and Hunting Industry Employment	0	0%	0.98%
Arts, Entertainment, and Recreation Industries Employment	30	4.24%	1.59%
Educational Service Industry Employment	26	3.68%	9.28%
Finance, Insurance, Real Estate and Rental and Leasing Industries Employment	42	5.94%	6.21%
Health Care and Social Assistance Industry Employment	131	18.53%	11.55%
Information Industry Employment	14	1.98%	2.39%
Manufacturing Industry Employment	155	21.92%	10.62%
Management of Companies and Enterprises Industry Employment	0	0%	0.12%
Other Services Industry Employment	29	4.1%	4.88%
Professional, Scientific, and Technical Services Industry Employment	6	0.85%	7.13%
Public Administration Employment	0	0%	5%
Retail Trade Industry Employment	90	12.73%	11.71%
Construction Industry Employment	45	6.36%	6.62%
Transportation and Warehousing, and Utilities Industries Employment	43	6.08%	6.41%
Wholesale Trade Industry Employment	0	0%	2.79%
All Other Industries Employment	0	0%	0.12%

Source: <u>Census</u> Data aggregated by: 2014-2018 Data Contains: 2 Census Block Groups

Jobs by Sector: Census Tract 16

Jobs by Sector



 $Sources: Longitudinal\ Employer-Household\ Dynamics\ (LEHD)\ Origin-Destination\ Employment\ Statistics\ (LODES)\ Version\ 7.3$

Educational Attainment: Census Tract 16

Adults with a High School Diploma or Higher

This measure assesses the share of adult residents who have earned a high school degree or equivalent. A high school degree opens up job opportunities and leads to better pay and potential for career advancement.

A high rate of adults with a high school diploma has a positive effect on a census tract's overall Education Outcome index score.

Population with High School or Higher Degree

64.1%

Tract 13115001600

81%

Rome, GA Area

86.7%

Georgia

87.7%

United States of America

Sources: US Census ACS 2014-2018 5-year Estimates; Table: B15003

Adults with Some College or Bachelor's Degree or Higher

This measure assesses the share of adult residents who have attended college and/or earned a degree. Increasingly a minimum requirement to access many jobs, such as those in the health care sector, a college degree can be one pathway toward economic mobility.

A high rate of adults with some college or bachelor's degree has a positive effect on a census tract's overall Education Outcome index score.

Some College or Educational Higher Attainment

30.9%

of population over age 25

Tract 13115001600

47.9%

of population over age 25

Rome, GA Area

58.8%

of population over age 25

Georgia

60.5%

of population over age 25

United States of America

Sources: US Census ACS 2014-2018 5-year Estimates; Table: B15003